



How much can your enterprise save using the best antispam and antivirus email security services on the internet?

ActivatorMail's revolutionary counter-measures provide customer protection from viruses, pornographic, material, and unsolicited mail (spam), long **before** such threats reach their network boundaries. This saves bandwidth, boosts productivity, lowers the risks of legal liability, and possible costly network damage that may occur from such attacks.

Since over half of today's email is spam, over 50% of email bandwidth may be restored for more important usage. Any additional or expensive software is not required to use ActivatorMail. Spam is halted at the server or internet level, thus eliminating the need to download, inspect, and delete thousands of spam messages.

This service saves valuable time by eliminating any major distractions, while producing a safe computing and much less risky legal environment.

Why is email security so important?

"Investing in antispam solutions yields a positive return on investment (ROI) and rapid payback... Organizations with 5,000 email users but sans a spam defense, said Levitt's study, waste 10 minutes per end user per day on spam, and 43 minutes per day per IT staff member. The ensuing drain claims nearly \$4.2 million in lost productivity per year." **IDC- AntiSpam Protection Pays**

"The volume of spam sent out the first quarter of 2004 exceeded 1.6 trillion unsolicited messages, overtaking the 1.5 trillion sent throughout 2003. The company says its estimates the economic damage from spam to lie between \$58-billion and \$71-billion worldwide for Q1 2004." **mi2g London Intelligence Report**

"More companies suffered extensive virus infections in 2003 than in the previous year and spent on average almost \$100,000 to clean up each attack, according to new research." **CNet News**

"Last year, spam cost businesses an average of \$874 per employee in lost productivity..." **Nucleus Research Inc.**

"Employers have been held liable for failing to rid a workplace of defamatory or sexually explicit emails that circulate among or originate from its own employees." **ComputerWorld**

Why use ActivatorMail?

After almost **eight years** of continuous evolution and development, there is little doubt that ActivatorMail is the best antispam and antivirus email security service on the planet. No antispam 'schemes', dreamed up and marketed in the last year or two, can begin to approach the overall depth and effectiveness of this unique technology.

"By 2005, some 50 percent of business email accounts will be hosted by service providers. The reason is simple: Hosting lets someone else worry about spam, viruses, legal compliance, storage, and security patches while you focus on your company's business." **IDC Research**

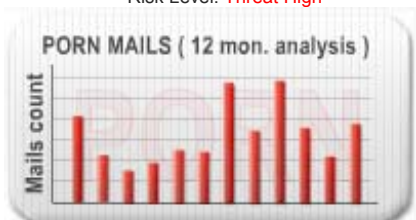
(Please visit web site for direct links to above articles.)



Email Spam Level : 78%
Spam Capture Rate : 98.22%



Viruses Capture Rate : 99.99%
Risk Level: Threat High



Email Porn Level : 33%
Porn Capture Rate : 99.02%

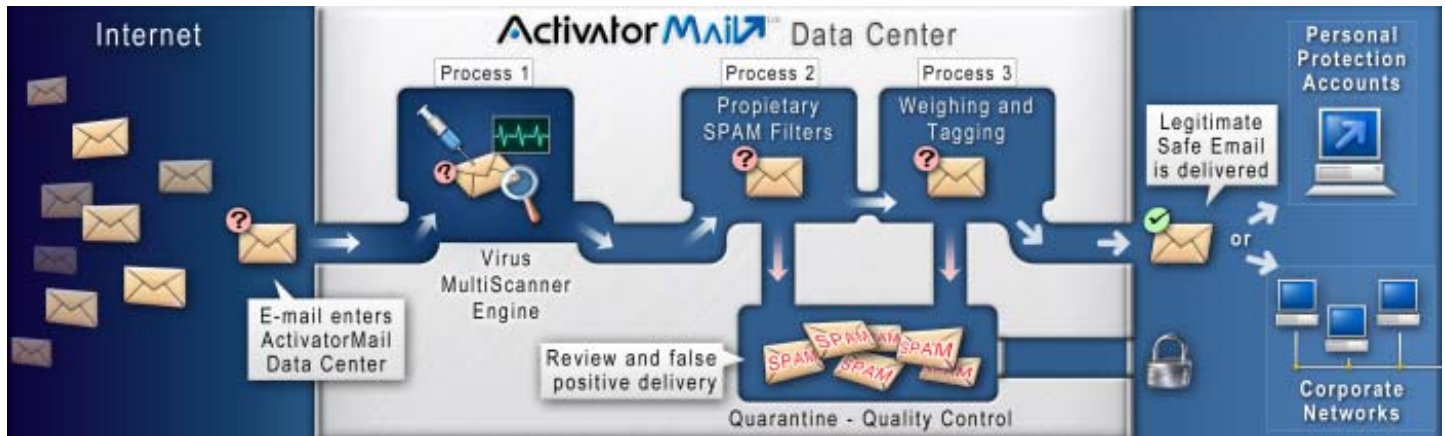
ActivatorMail rates of capture as of May 2004.

advanced email security for corporate enterprises
and personal email messages protection

ActivatorMail[™]
antispam antivirus email security

ActivatorMail is not software. It be activated in minutes and save you thousands of dollars...

With ActivatorMail there is no expensive software to purchase and install saving thousands in setup, ongoing maintenance and software update expenses. It may be activated in minutes. ActivatorMail may be used with any web browser or any standard email program, like Outlook, Eudora, Netscape, Mozilla, etc. Alternately, it may be used with any standard email server like Microsoft Exchange, Unix/Linux SendMail, Lotus, etc.



How Email Processing Works:

Inbound email is first routed to an ActivatorMail filtering center where we analyze and sort the email before delivering it to your company mail server or your personal protection account system located at our data center.

Process 1 : MultiScanning for Viruses

Each email message arriving on ActivatorMail is quad virus scanned by four separate anti-virus softwares: McAfee, F-Protect, ClamAV, and AVG. Virus scanning includes internal scanning of all files within 'ZIP' archives. Since one virus scanner is always faster than another at identifying a new virus, quick response to new viruses is greatly enhanced. Updates to scanners occur routinely every 15 minutes.



Each message is rapidly scanned for key virus patterns using early alert notifications developed by ActivatorMail engineers. This feature often detects new viruses before antivirus companies respond with new anti-virus signatures.

Most expensive mailserver virus scanners do not commonly scan for new client virus vulnerabilities ActivatorMail does, substantially reducing the risks inherent in many email clients, like Microsoft Outlook.

Desktop antivirus software simply cannot offer this level of protection against fast-breaking or dynamic threats by email due to slow update response, making you and your company vulnerable.

ActivatorMail is the most effective solution since it exists outside your network providing elimination of both inbound and outbound email threats before reaching your network.

Process 2: AntiSpam Proprietary Filtering

ActivatorMail consults 30 major spammer blacklist databases and thousands of keyword and heuristic proprietary filters to carefully qualify, or weigh, each email as 'real spam' and not legitimate email.

These unique, one of a kind, filters have been highly developed over the past seven years. This makes ActivatorMail the most proven and highly developed antispam filter system on the Internet.

Then, ActivatorMail takes spam filtering to the next level, Behavior Profiling. Messages are compared against more than 50,000 (aggregated theoretical) combined message profiles. Profiles that are proven to be spam. Rather than drawing a line between spam and legitimate email, like other services, causing many messages to be misidentified, our system uniquely profiles each message for accurate identification.

Border line spam is captured and routinely manually inspected. This is a very time consuming process, but it enables any legitimate emails to be returned for delivery to you in spite of our filters. This process causes the lowest possible capture of false positives of any filtering system on the Internet and enables continuous quality control of the filter system.

Process 3: Weighing and Tagging

ActivatorMail intelligently compiles the 'weights', or a list of all the tests failed, by each email message. With thousands of highly developed proprietary tests it usually becomes very clear whether an email is spam by its total weight acquired through this process.

This data is then added to the header information of each email message before delivery so the 'real' origin of the email is traceable.

Once your email is scanned for viruses, spam, porn, and fraud schemes it is delivered. The whole process illustrated above typically takes less than 3 seconds on our hi-power servers array.



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